



NORDIC AUDIO



# In Our Ancestors Footsteps:

Thousands of years ago, the Vikings set out to conquer the world. They became notorious as the fearless conquerors from the North. Everybody knew, that the Vikings did not compete – they kicked ass!

Besides their penchant for gold, cattle and soil, the Vikings loved to party. Music was a huge part of their lives.

Nordic-Audio wants to follow in our ancestors' footsteps. We will once again conquer the world!

It is in our blood to love music. We want you to be able to listen to your music collection on a system worthy of your ear. We want to provide the latest technologies and the best possible sound to you.

And we will, as our ancestors not compete – we will kick ass!



# Naming Gida:

When the Vikings walked on Earth, they were talking an old Northern language, very similar to the Northern languages in our days. Though many of the old words have been lost over time.

We in Nordic Audio wish to celebrate our ancestors with this speaker. We chose the name GIDA, an old Northern word for a true Viking. Which is exactly what this speaker is!





## Characteristics of Gida:

Just like good food, you need to find the very best ingredients for the specific dish. You must cut to the bone and be honest towards the consumers. Be original in our approach and design. With all of this in mind, here comes the tech-talk for our speaker:

### The Tweeter:

we decided to use an AMT (Air Motion Transformer) in the Gida. It is comparable with a harmonica, pumping air and resulting in a defined and natural reproduction of the sound.

### Bass/Midrange:

The bass is custom-designed to be perfectly united with the AMT tweeter. A small cabinet – A tremendous sound!

**GIDA** is provided with WiFi streaming, Bluetooth, 2 Line inputs, 1 spdif input, subwoofer output and much more!

You will be able to connect to your Gida with your tablet, TV, smartphone, stereo and PC!

# Our Viking:



Peter Olsen Schausen was Co-Founder and product manager at Nordic Audio. He is now sitting in Valhalla with the rest of the great Vikings.

**We, the remaining of Nordic Audio, dedicates the Gida to Peter Olsen Schausen. May his soul rest in peace in Asgaard.**





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